



Diana Inocencio

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Graphic Designer

hello@dli.design
(619) 300 - 7315

www.dli.design

Skills

Communication

Multi-Tasking

Photography

Branding

Print & Publishing

Social Media

Event & Experience
Design

Software

Photoshop

InDesign

Illustrator

Premiere

AfterEffects

HTML/CSS

Google Apps

Honors & Awards

Rising Arts Leaders
Fall 2012 & 2014 Quick
Grant Recipient

Mission Statement

To listen and find the hidden story that brings life to a design. I love to work with my hands and bring ideas off the screen.

Experience

Graphic Designer / Web & Social Media Manager

San Diego History Center, sandiegohistory.org (4/2016–06/2018)

- Developed engaging and interactive exhibition designs and event collateral in close collaboration with various departments and vendors
- Spearheaded strategy and revival of social media channels doubling Facebook followers and introducing new platforms to boost traffic to museum website
- Guest presenter on social media strategies for small nonprofits at Local History Forum for Historical Societies

Executive Assistant / Senior Graphic Designer

San Diego Chinese Historical Museum, sdchm.org (6/2012–4/2016)

- Spearheaded campaign to increase museum's online presence through a website redesign and creation of social media accounts
- Developed and fostered museum's relationship with other nonprofits and cultural institutions as the museum's representative on the San Diego Museum Council and the San Diego Social Media Managers Group

Education

Academy of Art University; San Francisco, CA

Master of Arts: Graphic Design

Graduated: December 2018

University of California, Berkeley; Berkeley, CA

Bachelor of Arts: Asian American Studies

Graduated: June 2008

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